

2 Vision & Goals

Based on current and prior planning efforts, direction from the Project Development Team and input from the community, a vision statement was identified for Sacramento Avenue that defines the desired purpose and function of the corridor as an integral thoroughfare in the West Sacramento Community. Safety, accessibility, and mobility emerged as priorities. Throughout the early phases of this project, the vision statement was refined as community input and technical analyses illuminated the priorities for the Sacramento Avenue Corridor.

The Sacramento Avenue Complete Street Plan aims to enhance safety and access of existing multimodal opportunities, provide more mobility options, and improve connectivity along the corridor. The Plan will target solutions that improve access to key amenities for the surrounding low-income community in West Sacramento through an improved multimodal transportation network.

VISION STATEMENT

THE SACRAMENTO AVENUE / C STREET CORRIDOR IS A SAFE, ACCESSIBLE, AND ENJOYABLE COMMUNITY ASSET WITH ACTIVE MOBILITY INFRASTRUCTURE AND PEDESTRIAN-ORIENTED STREETSAPES THAT SUPPORTS LOCAL ECONOMIC AND SOCIAL OPPORTUNITIES.

FROM VISION TO GOALS

Building on the vision statement and input from the community, two primary goals were identified to guide the project. These goals are distinguished from one another to emphasize the varying factors that will affect ultimate design, funding, and implementation of the Sacramento Avenue corridor. Each goal cannot be adequately achieved without proper consideration of and attempted implementation of the other.

Mobility-Focused Goal: Provide safer and more comfortable transportation options, including walking, biking, rolling, and driving, for people of all ages and abilities by incorporating “complete street” infrastructure within the roadway right-of way.

Urban Design-Focused Goal: Integrate placemaking strategies with multi-modal mobility and infill development.

Once two primary goals were identified, three themes were developed, with community input, to guide how the project vision and goals would be implemented. Each theme described below addresses the Plan’s objectives but highlights a different focus, like green infrastructure, maximizing space for community use, or expanding mobility options.

The themes were presented throughout the engagement processes to better understand the community’s priorities. Based on community input, “regional corridor” was desired to be de-emphasized, with emphasis on multimodal street in its place. The themes are listed below:



Green Corridor



Community Streetscape



Multimodal Boulevard

These themes do not reflect specific recommendations but were used to guide the project team when identifying and refining specific strategies and the development of improvement concepts. Together, the goals and themes provide a framework for the evaluation of existing conditions and development of recommended improvements along Sacramento Avenue to make the vision statement become a reality. The specific strategies associated with each of the identified themes are described in detail in Chapter 5: Design Approach.